Recent Books from South Korea – February 2006 Mary Martin Booksellers Pte Ltd

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Architecture

Sinan : Ottoman Architect – An Aesthetic Analysis / Jale Nejdet Erzen Turkey : Middle East Technical University, c2004 iii, 218 p. : ill. ; 27 cm. 975-429-212-4 \$ 65.00

The author places the greatest of ottoman architects within an international critical culture. She recognizes his creative impulse parallels those of the Renaissance.

Art

Catalogue of Winners' Plates : In the Sixth International Calligraphy Competition Turkey : Research Centre for the Islamic History, Art and Culture v. ; 25 cm. 92-9063-143-0 \$ 20.00

Cinema Studies

The Midnight Express Phenomenon : The International Reception of the Film Midnight Express (1978-2004) / Dilek Kaya-Mutlu Istanbul : The Isis Press, c2005 155 p. ; 23 cm. Includes Bibliography. 975-428-306-0 The Midnight Express Phenomenon \$ 22.50

[Contents: Acknowledgements Introduction Chapter 1: The emergence of midnight express as a film and phenomenon Chapter 2: Midnight express as an "Eastern" and orietalist discourse Chapter 3: Initial reception of Midnight express Chapter 4: The middle years: Midnight express in the 1980s and 1990s

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Chapter 5: Current reception of midnight express: Viewer comments on the internet Conclusion Appendix A-Corrective Turkish viewer comment (IMDb) Appendix B-Marginal response (IMDb) Bibliography.]

Communication

Turkish Film Festival and Conference (2003 : Istanbul) Symposium – Communication in the 21st Century – February 24-26, 2003 Istanbul : I.U. Iletisim Fakultesi, 2003 387 p. ; 28 cm. 975-404-690-5 Istanbul Universitesi Iletisim Fakultesi Yayinlari No: 22 Turkey Journal of Communication \$ 130.00

Communication in the 21st Century : A Collaboration of Istanbul University Communication Faculty & Arizona State University TUSA & TAA-AZ & Turkish Film Festival and Conference : A Glimpse of Contemporary Turkish Cinema

Contents

American Consultants in Newsrooms Abroad : A Study of Effects in Turkey and of Change in Global TV $\,$

Media Barons in Political Election Campaigns : The Examples of Berlusconi in Italy, Bloomberg in America and Cem Uzan case in Turkey

Get into & Play around : Reregulation of Broadcasting in Turkey

Sitcoms in Turkey : A Example of Women & Children Identification

The Representation of Outlaw Characters in Turkish TV Dramas : The Reflection of Power on TV

Women in the Ads versus Women As Consumers

The Woman Identity & The Popular Turkish Television

An original research on Local Television stations in Turkey Case Study : The General and Local Elections of April 1999

Turkish Television Broadcasting in Internet

Omer the Tourist in Star Trek - The First 'Star Trek Motion Picture' in a Multicultural Context

Education, Communication and Technology in the information age

The Impact of Social Transformation and Atatuk's Ideology on Advertisement

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Student evaluations of Public Relations and Advertising Internships

Turkish Civil Law (New Property Regime – Participating in the Community Acquisitions) : The Reflections of the 'Woman's Legal Status on the Media in the Modernization Process in Turkey

Political Advertisements in Turkey

The Credibility of Advertisements from Consumers' Point of View

Virtual Identity at the Internet Café

Alienation in State and Private institutions and public relations activities : A Comparative Study on State and Private Hospitals.

2nd International Symposium – Communication in the Millennium : A Dialogue Between Turkish and American Scholars – Vo. I & II – March 17-19, 2004
Turkey : Istanbul University, c2004
1124 p. ; 28 cm.
975-404-710-3
Articles in Turkish & English – Turkish Articles have English Abstracts
Istanbul Universitesi Iletisim Fakultesi Yayinlari No: 26
\$ 150.00 (Set)

Volume –1

Ethics in Journalism Who and what are we covering in Turkish television news? Measuring freedom of expression: Journalists and expressive rights Continuity in disinformation: With some examples from the war on Iraq Embedded Marketing communications A critical approach to the quiz shows on TV and corporate image The associations of jean brands on Youngsters: The example of levi's and mavi jeans The importance of the brand name on purchase decisions regarding brand communication perspective: An empirical research Public relations education Audio visual communication The last marginal cinematic trend of the century: Dogme 95 Popular cinema films in the context of Turkey: Films of 2000's Music videos for the construction of youth identity and culture: A comparison between MTV and KRAL TV top-Ten hits Agenda setting Breaking the silence ceiling how gender violence became into a social problem in spain through media and politics New challenges for agenda setting research Using the public opinion agenda-setting theory to measure specialized publics: The professors and students The agenda-setting capacity of the national security council and the education reform issue in Turkey Cross-Cultural communication Media

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Gender Portrayals in communication

A comparison of gender role portrayals in magazine advertising: Turkey and USA **Volume –2**

Communication education

Claming visual literacy: Basic design as a subject in visual communication studies Distance education based on a combination system of internet and television

Internet technology

The mainstream media and the internet before the emergence of the global civil society In quest of fair journalism in the cyberspace: A comparative look at the American and trukish online media watchdogs

An analysis of computer-mediated interpersonal communication

New trends in public relations

The significance of ethical leadership vision for enabling public relations activities to reach an ethical level

Examining the role of agenda-setting in public relations progress as an issue: A case study Cultural and political perspective

From the intercultural perspective

Visual semiotics: How still images mean? Interpreting still images by using semiotic approaches

Filling the blanks of science with "communication" in the policy making process Local media

Media

Journalism.]

Environment

Workshop : A Glance to the Black Sea / Edited by Mehmet Salih Celikkale Istanbul : The Black Sea Foundation for Education, Culture and Protection of Nature, 2003 ix, 224 p. ; 24 cm. 975-95194-3-7 \$ 39.50

Contents

A Glance to the Black Sea On the Physical Oceanography of the Black Sea The Black Sea Sulfide : Inventory, Distribution, Sources and Budget Data on Marine Environment Pollution from the Romanian Black Sea Coast Heavy Metal and Radioactivity concentrations in Organisms and Sediments From Turkish coast of the Black Sea Pollution of the Black Sea and Suggestions in Solutions Biodiversity of the Black Sea Bottom Fauna Biodiversity of the Black Sea by the example of the Georgian Coast Maritime Safety and Emergency Measures in the Black Sea Black Sea Demersal Fishery – Present, State and Future Pelagic Fisheries in the Black Sea

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History

Armenians in Turkey 100 Years Ago : With the Postcards From the Collection of Orlando Carlo Calumeno / Edited by Osman Koker [Translated by Ahmet Fethi] Istanbul : Birzamanlar Yayincilik, c2005 399 p. : ill. ; 25 cm. Includes Bibliography and Index. 975-6158-02-6 The Series of 100 Years Ago-1 \$ 225.00

[Based on the historical data offered by 750 postcards published in 1900-1914 era, this book illustrates the story of the Armenians who lived in the borders of modern Turkey at the beginning of the 20th century. The cities, towns, villages and districts inhabited by Armenians, their role in the Ottoman economical and social life, their churches, schools and monasteries along with papers and periodicals published of Armenians are displayed through a research using for the first time, the Armenian, Turkish, and western sources.]

Chio : Le Tremblement de Terre de 1881 – d'apres les rapports de l'epoque and Index des registres des baptemes de l'Eglise catholique 1707-1727 et 1814-1988 and I Giustiniani di Chios di Enrico Giustiniani / Rinaldo Marmara Istanbul : Les Editions Isis, c2005 226 p. ; 23 cm. 975-428-297-8 Les Cahiers Du Bosphore XXXVIII \$ 29.50

Linguistics

Les Levantins Et La Grecisation Des Emprunts Turcs-Ottomans – Lexique Etymologique / Rinaldo Marmara Istanbul : The Isis Press, c2005 276 p. ; 23 cm. 975-428-299-4 Les Cahiers Du Bosphore XXXIX \$ 35.00

Literature

Neither Shiraz Nor Paris – Papers on Modern Turkish Literature / Laurent Mignon Istanbul : The ISIS Press, c2005 116 p. ; 24 cm. 975-428-303-6 Analecta Isisiana LXXXII \$ 24.00

[Contents:

Some introductory considerations on literary landscapes beyond Shiraz and Paris
 Lost voices: Religious minorities and the literacy canon in Turkey

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3. Writing against the west?: On authenticity and appropriation in post-Tanzimat literature

- 4. Portrait of the traveler as a young man: Mustafa S ami Efendi and his Essay on Europe
- 5. History beyond prose and poetry: Ali Kemal and the Ottoman historiographical tradition
- 6. L'heritage symboliste belge en Turguie: Emile venhaeren et Ahmet Hasim
- 7. Yahya Kemal and Jean Moreas: From imitation to appropriation
- 8. Love in the poetry of the Five syllabists

9. Avenging Aziyade : On aspects on Nazim Hikmet's love poetry.]

Tribute to Professor Oya Basak : (Re)reading Shakespeare in Text and Performance Selected Papers from the Oya Basak Conference May 12-14, 2004 / Edited by Asli Tekinay Istanbul : Bogazici University Press, c2005 418 p. : ill. ; 23 cm. 975-6193-04-2 1. Shakespeare, William, 1564-1616-Criticism and interpretation 2. Shakespeare, William, 1564-1616-Appreciation. \$ 45.00

Encyclopedia of Turkish Authors : People of Literature, Culture and Science – Vol I, II & III / Ihsan Isik Turkey : Elvan Publishing, c2005 3v. ; ill. ; 25 cm. 975-93310-8-X (Set) Includes 1 CD-ROM Elvan Publishing: 4 \$ 295.00 (Set)

[This present encyclopedia contains reviewed information and photographs connected to the lives and works of 2023 Turkish Authors who have produced work in all branches of Turkish literature and social sciences.

- Writers (those who have written poetry, short stories, plays, essays, columns, critiques, articles, memories, travel articles, interviews, etc.)
- Scientists (those who have produced work in the areas of history, philosophy, sociology, theology, language, music, painting, politics, economy, folklore, history of literature, history of art, history of politics, history of economy, etc.)
- The academicians and writers whose works are used as educational materials in public and private primary schools, high schools, vocational high schools, military schools and universities.
- The statesmen and politicians who have produced work in the areas of Turkish and Global politics.
- The journalists and authors who have complied their travel stories, observations, interviews and ideas in books.
- Writers and research authors whose names and works are not generally well known although they have produced valuable works all over Anatolia.

Appendix.]

Politics

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The Europeanization of Turkey's Security Policy : Prospects and Pitfalls / Edited by Ali L. Karaosmanoglu, Seyfi Tashan Ankara : Foreign Policy Institute, 2004 282 p. ; 24 cm. \$ 60.00

[Contents:

1. Globalization and Its impact on turkey's security / Ali L. Karaosmanoglu

2. Clash of cultures? Differences between turkey and the European union on security / Pinar Bilgin

3. Turkey's threat perception form the east: A roadblock in its march toward the west? / Mutafa Kibaroglu

4. Turkey and the European security and defence policy (ESDP): From confrontational to Cooperative relationship / Huseyin Bagci and Ali Yildiz

- 5. International terrorism and the limping international system / Aslan Gunduz
- 6. The Aegean disputes / Yuksel Inan-Yucel Acer
- 7. The Turkish Straits / Yukesl Inan
- 8. Balkan region in Turkey's security environment / Ali Hikmet Alp

9. Redefinition of Turkish security policies in the Middle East After the cold War / Meliha Benli Altynisik

10. Turkish-Russian Relations and Western dimension / Ayhan Kamel

11. The EU-Turkey-Cyprus Triangle: The prospects of reconciliation? / Tarik Oguzlu Contributors.]

Irag on the Way to Ite New Constitution : Symposium Ankara, March 22, 22, 2004

Iraq on the Way to Its New Constitution : Symposium Ankara, March 22-23, 2004 –

Conference Proceedings

Ankara : Foreign Policy Institute, [Bilkent University], 2004 184 p. ; 24 cm.

\$ 49.50

Communist China's Policy of Oppression in East Turkestan / Harun Yahya Istanbul : Global Publishing, c2004 224 p. : ill. ; 24 cm. 975-6426-44-6 \$ 55.00

[When the Communist party came to power in 1949, China soon turned into a state of fear. That process cost the lives of tens of millions of people because of the repressive and totalitarian methods the communists used to enforce their bloody ideology. It is commonly assumed that the savage implementation of communism has come to an end. People no longer receive food in return for vouchers, no longer are required to wear uniforms, nor suffer torture because they are unable to learn Mao's "Little Red Book" by heart. Yet communism, adapted by the regime to the new world order, is still alive and well in all its ruthlessness. A major area of communist savagery is East Turkestan, home to the Muslim Unighur Turks. Located at the westernmost point of China, East Turkestan has been under occupation for the last two centuries or so, and for the last 50 years in particular has suffered great oppression from the despotic regime of the communist Chinese administration. Muslims of East Turkestan are arrested, kept for months (or even years) in Chinese prisons, which are notorious for torture, solely because they want to live by their religion. China's assimilationist policies have prevented the majority Muslim population of East Turkestan from speaking their own language and living by their own culture. The Muslims of East Turkestan expect people of good conscience all over the world to help them wage a war of ideas to bring communist oppression there to an end and make a concerted effort to inform the whole world about their plight. The aim of this book is both to identity the basic causes of this communist oppression that has been going on all over China for more than half a century, and to make the voice of the wronged people of East Turkestan heard. Initiatives taken to allow the Muslims of East Turkestan to enjoy peace and security can only succeed if the fundamental causes of their oppression are documented and brought to the attention of the world.]

Placing Turkey on the Map of Europe / Edited by Hakan Yilmaz Istanbul : Bogazici University Press, c2005 viii, 199 p. ; 21 cm. Includes Index. 975-6193-17-4 1. Europe-Foreign relations-Turkey 2. Turks-Europe-Public Opinion \$ 30.00

[In the present work, the way ordinary Europeans view Turkey in relation to the following areas of cultural encounters (everyday life, folklore, archaeology, literature, and the plastic arts) are examined. Contrary to some contentions, European culture is not a structure that is completed and done with. Issues such as where the boundaries of Europe begin and end, the historical sources of European culture, the new forms this culture will assume in the near future, are presently being hotly debated by European bureaucrats, politicians, intellectuals, artists and ordinary citizens as wee, both within and outside of the European Union. If Turkey wishes to be a part of the European Union, then it is a must for Turkish scholars to participate in debates concerning the sources, boundaries, and future of the European culture, and bring their own perspectives and perceptions to the discussion. Unless this is properly and seriously done, the place of Turkish culture within European culture will be discussed and decided by others. It is our belief that this book will contribute to efforts pertaining to understanding the true nature of cultural perceptions between Turkey and Europe.]